Alumnus Entrepreneur Profile:

**Loudon McLean Owen MBA'88J**  
Co-founder and Managing Partner McLean Watson Capital

Loudon McLean Owen oversees and guides all aspects of work and investment strategy at McLean Watson Capital. As he explains: “Our job is to help entrepreneurs build great businesses. We are venture capitalists - or asset managers - of relatively early stage companies. We invest primarily in Canada and South East Asia, and have an office and partner in Singapore. Beyond investing, we do what we can to help build our portfolio companies. We have expertise in transition management – helping companies get from A to B. Rather than being confined to a narrow industry, we have a fairly broad mandate. Our expertise includes technology investing (mainly information technology, telecom), and mineral exploration technology. We control the largest ground geophysical services company in the mineral exploration industry, and founded our own mineral exploration company. We have also invested in media and life sciences.”

Before founding McLean Watson Capital, Loudon and John Eckert financed and advised Softimage, a world leader in high-end 3D animation, in its growth from 4 to 250 employees; its IPO on Nasdaq in 1992 and the sale to Microsoft in 1994. Loudon and John served as the Joint COO for Softimage from 1993 to its sale.

Prior to this Loudon practised corporate/commercial and securities law with a major Canadian law firm, concentrating on M&A and technology financing. He subsequently founded a corporate law firm that specialized in representing growth companies.

Loudon currently serves on the Boards of Directors of i4i, Vismand Exploration, Amplus Communication, Ntegrator International (listed on SGX) and Quantec. He has served on the Boards of a range of public companies, including BPI Mutual Funds, Brookfield/BF Realty and Softimage. His pro bono activities include serving on several non-profit boards and associations.

He holds a BA from the University of Toronto, an LLB from Osgoode Hall, Toronto and an MBA from INSEAD.

Anne-Marie Carrick, Research Associate (anne-marie.carrick@insead.edu), May 2010