Tuesday, 4 March 2014  
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Title: Evaluation of competitiveness clusters: the French experience

Abstract
Industrial clusters are popular among policymakers. Since the end of the 1980s, national and local governments have attempted to foster their development. Very large amounts of money are often spent on clusters policies. There is however surprisingly little empirical evaluation of their effect on firms' performance (productivity, exports, employment, innovation, collaboration…). The presentation will focus on the French experience to analyze empirically, using rich firm level data, the impact of clustering, and cluster policies on productivity and employment and the resilience of firms during the recent financial crisis.

References: